



Milford's GeoTrail Set to Launch April 25th

Real-world outdoor treasure hunt for all ages coming soon...

MILFORD (April 22, 2014) - Looking for an exciting and interactive way to explore the local community this summer? The City of Milford is set to kick-off the Milford GeoTrail! The event will run from April 25th through September 30, 2014.

Geocaching, pronounced "geo-cashing," is a *free*, interactive scavenger hunt that combines technology with outdoor adventure. Participating players seek to locate hidden containers, called "caches" using their smart phone or GPS. A GeoTrail, like the one Milford has created, is a series of caches, usually including some type of passport to fill out, that are all tied together by a common theme. Participants who complete their passport by visiting all stops and recording a code word are eligible for a special commemorative GeoCoin.

Passports and coordinates will be available to print at www.MilfordGeoTrail.com on Friday, April 25th after 1PM or can be picked up at the locations listed below. On May 3rd from 2-5 PM at MJ's on Main organizers will hold a special kickoff party. If you are curious to know more, a short Geocaching 101 class will be held at 4PM. Everyone is welcome! Geocachers who've completed the Milford GeoTrail Passport will be the first to have an opportunity to purchase the Milford GeoTrail Trackable Collectors Coin for \$3. All present will be entered to win special raffle prizes.

Milford tapped into this burgeoning high-tech tourist trade with the help of local GeoTourism group, AFK Project (www.afk.us). AFK launched their first geocache in 2013 and has since placed over 130 active geocaches over the Tri-State including the Visitor's Center on Fountain Square. The Milford GeoTrail will be the organization's second GeoTrail in the area and, combined with the larger network of caches through the region, will attract people from across the country and around the globe to geocache in the Tri-State.

In addition to the main event, AFK will be hosting several activities throughout the day. For a complete listing of events go to www.MilfordGeoTrail.com

Passports can be obtained from the following locations:

-Milford City Hall. Mon-Fri 8:30AM to 4:30PM

745 Center Street, Suite 200. Milford, OH 45150

-Roads Rivers and Trails. Mon-Sat 10AM to 8PM, SUN 12PM-6PM

118 Main Street. Milford, OH 45150

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